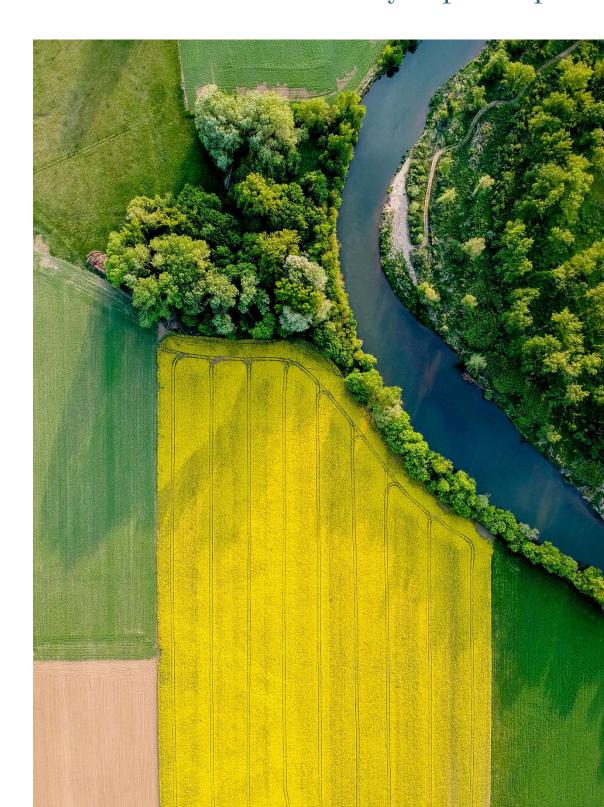
# **Building Stronger & Sustainable Communities**

# Enhanced Capital 2021 Community Impact Report





As a pioneer in the impact investing space for over 21 years, Enhanced Capital remains committed to achieving quantifiable impact across the US lower middle market while meeting investors' goals through investments in Small Business Lending, Impact Real Estate, and Climate Finance strategies.

### **Investment Strategies**







Impact Real Estate

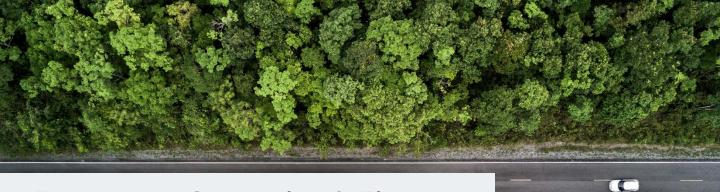
Small Business Lending

Climate Finance

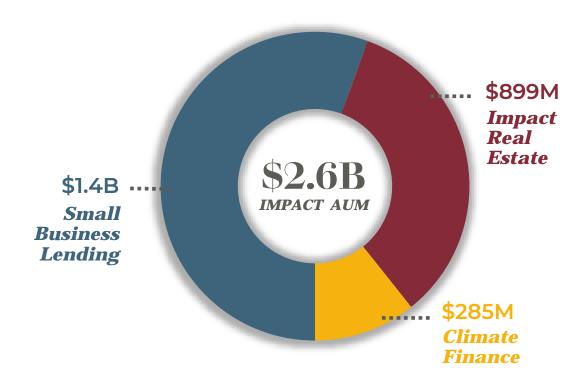
Enhanced Capital supports economic growth, job creation, disadvantaged and communities, underrepresented populations, and environmental sustainability through credit and equity investments. To ensure impact and growth in communities nationwide, Enhanced Capital systematically tracks metrics for each investment, using the United Nation's Sustainable Development Goals (UN SDGs) Framework to complement the Firm's impact measurement structure and further enhance its disciplined Impact Measurement and Management (IMM) policy.

We are proud of our accomplishments and are grateful for our wide network of partners and stakeholders. We look forward with excitement and gratitude as we continue to build on the firm's legacy to support communities, businesses, and projects throughout the country.

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## **Investment Strategies & Figures**



Small Business Lending

\$1.2 Billion Total Invested

450+ Small Businesses Financed

Impact Real Estate

\$840 Million Total Invested

Projects Financed

232

Climate Finance

\$280 Million Total Invested

43 Transactions Executed

# **Impact Investing**

#### Intention

Enhanced Capital uses the Global Impact Investing Network's (GIIN) formal definition of impact investing to guide the Firm's investment principles and processes:

Impact investments are investments made with the intention to **generate positive**, measurable social and environmental impact alongside a financial return.

#### Commitment

Enhanced Capital's investment process is deeply rooted in achieving impact through investments that benefit communities and investors alike. The Firm is committed to utilizing best practices to assess and report on investment activity to **provide transparency** to all stakeholders.

#### Impact Themes

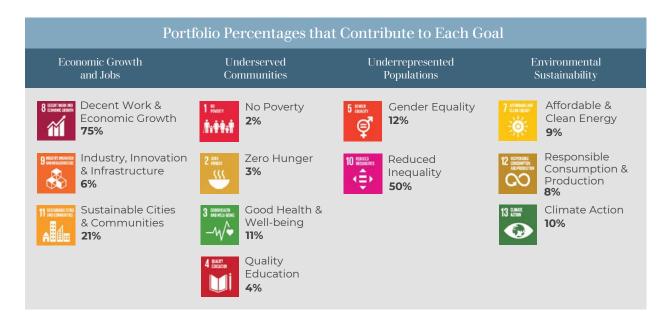
As a thematic impact investor, Enhanced Capital targets investments that contribute to four critical themes: **Economic Growth and Job Creation**; **Underserved Communities**; **Underrepresented Populations**; and **Environmental Sustainability**.

Enhanced Capital's Impact Measurement & Management (IMM) process is integrated with traditional diligence to ensure Impact goals are met. This starts at the screening level through to annual reporting. The IMM is reviewed annually to improve and strengthen the rigor of the process.



# Our Impact

To achieve our Impact goals, Enhanced Capital aligns each investment to the United Nations SDGs. Enhanced Capital's strategies prioritize Goals 8 (Decent Work & Economic Growth), 10 (Reduced Inequality), 11 (Sustainable Cities & Communities), and 13 (Climate Action).



In addition to prioritized goals, our investments support and bolster additional goals that benefit communities and people.



8,500+ Jobs Created



16 Billion kWh
Lifetime Production
of Clean Energy
Produced



300+ MWdc Solar Assets Financed



Workforce and Affordable Housing Units Created



\$390 Million Invested in Diverse Borrowers



Investments in Underserved Communities













# Small Business Lending

Enhanced Capital finances small businesses that inspire economic growth, support environmental sustainability, and champion diverse business owners. Each investment backs innovation, ingenuity, and US job growth.

The Small Business Lending strategy focuses on senior and subordinated debt transactions for small businesses with a successful operating history to generate economic returns while meeting the Firm's impact objectives. Our team works closely with each borrower and offers additional development services that help borrowers achieve operating goals.

**Small Business Lending is critical to the Firm's overall Impact goals.** Enhanced Capital believes small businesses offer unique benefits to our society and are the backbone of our communities. Since inception, Enhanced Capital's investments in small businesses **supported over 21,000 jobs** across the US.

### In 2021

Transactions Executed 42

Small Business Investments \$89 Million

Jobs Supported or Retained 12,000+





# Impact Real Estate

Enhanced Capital's Impact Real Estate strategy finances projects across the nation that **stimulate economic and community development and sustainable infrastructure.** Investments include historic preservation, community redevelopment and revitalization, environmental sustainability, and affordable housing.

Enhanced Capital's financial support has helped to **build stronger and more resilient communities** through projects in education, housing, entertainment, manufacturing, and community services. Over the last five years, Enhanced Capital has **closed over 150 transactions** and **deployed over \$660 million** in Impact Real Estate.

#### In 2021

Total Capital Invested

Average Poverty Rate 28%, 2x the national average

\$80 Million

Investment in Energy Efficiency & Remediation 20% of total capital invested





# Climate Finance

Enhanced Capital's Climate Finance strategy **supports carbon mitigation and the transition to a clean energy economy** by investing in sustainable infrastructure projects and small businesses throughout the US.

These investments finance renewable energy asset development, energy efficiency improvements through C-PACE, environmental clean-up through brownfield remediation, corporate sustainability projects, and climate-focused small businesses.

2021 proved to be a significant growth year for the Climate Finance team, having reached a record of financing **over 90 megawatts installed**. This momentum carries us forward to participate in the rapidly evolving opportunity set within environmental sustainability.

#### In 2021

Total Capital Invested \$95 Million

Capacity Installed 94 MWdc

Projected Lifetime Energy Generation 6,833,000,000 kW-hrs

Projected Lifetime CO<sub>2</sub> Emissions Avoided 3,996,000 Metric Tons























# **Enhanced**Capital